

# Project New Horizon (MSS)

PRD Kickoff Deck 02/01/21



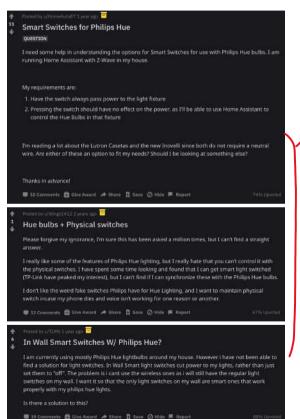


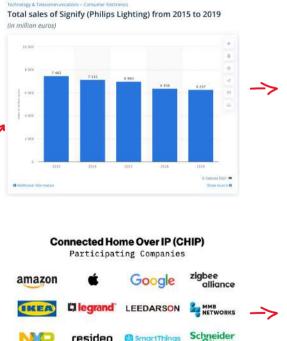
# Overview

One switch to rule the mass market

### **Project Overview**

Currently our Z-Wave switches are the best in their market. ZigBee offers an opportunity to go after a 10x larger market with the same advanced, proprietary features.





Philips #1 problem is that they do not offer a hardwired smart switch and currently do not have ambitions to develop one. This is a huge request from people who have Hue smart bulbs and where we currently fill the gap with Z-Wave. We can do the same thing with ZigBee. Signify (Philips) sold over 6.2B Euros in 2019 and are the leader in smart bulbs in the US1.

CHIP is underway in development and the companies involved do not have a wide selection around light switches. This is a huge gap in the market which we can exploit using ZigBee to start and then changing over the firmware once CHIP officially launches.





# **Hardware Requirements**

Installed in as many houses as possible

#### Look & Feel

The look and feel should be similar to our Z-Wave switches - which is distinct to our brand.



Responsive Paddle - rests in a neutral state
(tap up = on // tap down = off & hold up = dim up // hold down = dim down)

**Configuration / Favorites Button** - button should be used for configuration of the switch as well as scene control.

- Should be able to be held (for configuration)
- Should be able to be tapped (for scene control)

RGB LED Bar - should measure the % of how much the switch is dimmed

- LEDs should be RGB (artificial white included)
- LEDs should also be able to be dimmed

Paddle & Faceplate Color - color should match Lutron Claro wall-plate white

**Slim Design** - See appendix (Section A) -- depth of switch should be as slim as possible so that it can fit into metal boxes.

• No heat-sink tabs (if possible - See Section A in Appendix)



### **Features & Capabilities**

These features allow us to be versatile in any installation setting and experience level and should take the intimidation away from installing a smart switch.



#### **Features**

- **ZigBee 3.0** use the latest ZigBee chipset (should be the same one that will be used for CHIP and compatible with Philips Hue + Amazon Echo Plus)
- 3-Way / 4-Way Ready switch should auto-detect
  - Should work with an auxiliary switch (like GE's does)
  - Should work with an existing dumb switch
  - Should work with another smart switch (if wired to another smart switch, it should be able to detect this)
- Power Monitoring switch should measure the power consumption
- ZigBee Distance Estimator should be able to estimate the signal strength of the Z-Wave signal and notify via the LED bar (see Appendix - Section C)
- Instant On when tapped 1x (and scenes aren't used), switch should turn the bulb on instantly (no delay)
  - Configurable delay in 100ms increments (see tech doc)
- CFL & LED Compatibility minimum buzz and flickering
- 600W increase the wattage to 600 like GE's
- Neutral & Non-Neutral Compatibility\* Switch should be able to work with a neutral wire or without a neutral wire
  - Should auto-detect which setting it's in (neutral/non-neutral, aux/dumb) and if it can't, then there should be a manual override.
- Auto-Detect Line/Load (and if possible other terminals) (Appx: Section B)
  - No matter how customer wires it, the switch should be able to detect what's wired/where.
- Auto-Detect Type of Load (ie: on/off, dimmer, inductive) and adjust the relay accordingly (See Appendix E)

#### **Capabilities**

- Tap + Hold switch should be able to be tapped (on/off) or held (dim)
- LED Compatibility should allow for easy dimming with LED's





# **Firmware Requirements**

Used by all levels of experience

#### **Firmware Requirements**

Here's where Inovelli shines and what sets us apart from the competition. It's important we nail this.



#### **Features**

- ZigBee Scene Control (if there is one would be nice to be able to set scenes directly with Hue)
- RGBW Bar Config bar should be able to change colors and dimmed to the customer's favorite level
- Auto Timer switch should have a timer that shuts the switch off after a certain amount of time
- Easy Config switch should be able to be configured via the config / favorite button.
  - There should be infinite customization via parameters in the firmware, but also set customizations for HUB's that do not allow parameter changes (ie: Wink)
- Internal Relay Disable internal relay should be able to be disabled locally and via ZigBee
- Minimum dim level / Maximum dim level
- Ramp rate configuration ability to change how fast/slow light turns on
- Ramp rate & instant on/off separated
- Default Dim Level ability to set the default dim level
- OTA Ready ability to update firmware via OTA
- Associations? Can ZigBee switches be associated (are Hue remotes associated with their bulbs?)
- Smart Bulb Mode from our Z-Wave Switches
- Pair in different security levels?





# **Other Info**

Certification & What's in the Box

### **Other Requirements**

Customers expect these to have the following certifications and inserts.



#### **Certifications**

- ZigBee (Required)
- UL (Required)
- FCC (US) / IC (Canadian) (Required)
- Friends of Hue (Optional)
- Works w/Alexa (Optional)

#### What's in the Box

- Instruction Manual (color)
- Wiring Insert
- Rewards Program Insert
- Warning sticker on side of switch
- Faceplate & screws (white matches Lutron Claro)
- Switch + Paddle



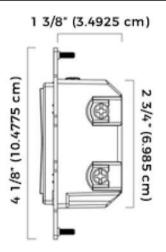


# Appendix

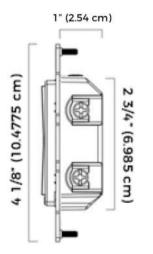
# Section A – Slim Design & No Heat Sink Tabs

Smart switches are extremely thick and sometimes hard to fit into US gang-boxes, especially older gang-boxes that are metal.

### **Current Depth**



# **Ideal Depth**



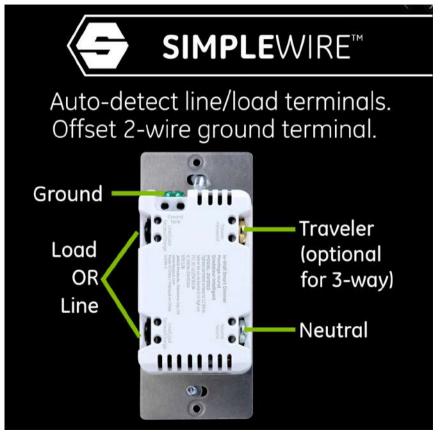






# Section B – Auto Detect Line/Load (and others possibly)

Wiring is hard for the DIY customer - having the switch auto-detect which wire was plugged in would be incredibly helpful.



GE's (Jasco) new switch can auto detect the Line and Load so the customer does not have to use a multi-meter to detect 120V.

https://byjasco.com/products/ge-enbrighten-z-waveplus-wall-smart-dimmer-quickfit-and-simplewire



NOTE: Above screenshot taken from GE's new switches

# Section C - Multi-Switch Setup

Oftentimes people will want various setups for their 3-Way (multi-switch) setups. Solving for all three is mandatory.







#### **SMART & AUX SWITCH**

Similar to GE's setup, where there is a smart switch (ie: GE #12722) and an aux switch (ie: GE #12723).

#### **SMART & DUMB SWITCH**

User can use a smart switch (Inovelli) and an existing, "dumb" switch such as this: https://www.lowes.com/pd/Eaton-15-Amp-3-Way-White-Rocker-Light-Switch/1000050595

#### **SMART & SMART SWITCH**

User should be able to use two Inovelli switches together (either On/Off or Dimmer) and the switch will detect this.



# Section D-ZigBee Signal Indicator

Switches should indicate the ZigBee distance to let customers know if their switch is within range. If the switch LED turns green, it means that it's within range, if yellow = weak range, if red = not in range.



RED Not in Range of ZigBee Signal



YELLOW Poor Range of ZigBee Signal



**GREEN**Within Range
of ZigBee
Signal



### Section E – Physical Load Detection

Since the dimmers will have two built-in relays, the switch should be able to auto-detect the load it's connected to (ie: dimmer bulb, on/off bulb, or inductive load). If possible, we'd like a 3 or 4-Speed Fan function built in.



#### DIMMING BULB DETECTION

If switch detects that a dimming bulb is connected to it, the switch will set itself to be a dimmer switch



#### ON/OFF BULB DETECTION

If switch detects that a nondimming bulb is connected to it, the switch will set itself to be an on/off switch



#### INDUCTIVE LOAD DETECTION

If switch detects that an inductive load is being used, the switch will set itself to be an on/off switch



#### **CEILING FAN DETECTION**

If switch detects that a ceiling fan is connected to it (inductive, dimming) the switch will set itself to be a fan switch, controlling the various speeds

